

1.3.2 - Number of courses that include experiential learning through project work/field work/internship during the year 2022-2023

MBA III SEM PROJECT TITLES BATCH 2021-23

SL NO	NAME	Name of Guide	III SEM PROJECT TITLE
1	ABDUL BASITH	Dr. Prakash B Nayak	A Report on organisation study at orange organics pharmaceutical , Kasaragod
2	Geo Shibu		A study on Enterprises Resources planning (ERP) for small and medium scale firms in bangalore .
3	ABISON REJI		A study on HR practices and it's impact on Employee well-being and Employee performance at different organisations in Bangalore
4	ADARSH KP		A study on Customer Awareness of investment in Mutual fund.
5	ADIL SADIQUE		A study on advertising effectiveness of FMCG products more specified on detergent powders in tirur locality.
6	ADNAN ANWAR SHEIK		A Study of Effectiveness of distribution channel and different methods to increase the sales quantity of Tierra Pvt.Ltd.,Pathanamthitta District, Kerala
7	AJITH PM		A Study on customer satisfaction towards online shopping
8	AJMAL MANOJ N		A study on quality of service provided by the feed production company,palakkad
9	AKHIL E S		A study on customers perception on freedom food factory with special reference to kannur central prison
10	AKHIL PRASAD		A Study to analyze the Solvency, Liquidity and Profitability position of Travancore Sugars and Chemicals Ltd, from its financial statement,Thiruvalla, Pathanamthitta District, Kerala
11	AKHIL S		A Study on performance appraisal system at milma dairy
12	AKIL M NAIR		A study on marketing strategy used in educational institutions with special reference of embark education solutions pathanamthitta
13	AKSHAY ASOKAN		A Study on Consumer Perceptions Towards International And Local Brands In The Indian Retail Industry

14	AKSHAYA MV		A study on employee retention practices at Transight Systems PVT LTD Ernakulam
15	ALEN JOSEPH		A study on the students attitude towards entrepreneurship development , in Kerala
16	ALEN S THOMAS		A study on Influence of quality of work life on employees satisfaction at India broking industry
17	AMAL DAS H		A study on customer preference in digital banking technology in kollam, kerala
18	AMAL GOPI		A study on Product and Services of Milma Diary TRCMPU Ltd, Thiruvananthapuram, Kerala
19	ANAMIKA C		A study on sales promotion activities with special referense to EVM nissan,Kerala
20	ANAND SINGH		Marketing and consumption of green consumer products in kerala
21	ANAND TOM TENISON		Customer perception Towards Hero Bikes (with reference of Neat & Best motors),Kerala
22	ANANDU K		A study on stress management of Bank employees with special reference to Beypore corporation, Calicut,Kerala.
23	ANEESH.A		A study to assess the impact of certification as moderator on export marketing strategy with reference to srinala leathers India pvt Ltd.TN
24	ANJANESHWARA N R		A study to assess the quality management for leather industry to increase competitiveness in the global market at srinala leathers India pvt Ltd.,TN
25	ANJU U	Dr. Sudarkod i P.	A study on brand awareness of customers about the Insurance Industry
26	ANUGRAHA P A		A study on quality work life of employee at mangalodhayam pharmaceuticals pvt ltd Changaramkulam
27	ANUPAM NAYAK		A study on Effectiveness of Training and Development in ITC company,Bangalore
28	ARIYA U		Customer perception towards neera health drink with special reference to kozhikode district kerala
29	ARJUN P P		A study on hospital waste disposal and Management,Kerala
30	ARSHA A		Customer Perception towards the service provided by federal bank,Kerala
31	ARUN BHASKARAN		A study on impact of branding strategy implemented by feed production company.
32	ARUN P		A study on material handling and safety measures with respect to FX industries vallarpadam, cochin
33	ARUNKUMAR CS		A study on employee motivation at khadi board,Kerala

34	ASHITHA K	Prof Sajeena J P S	A study on customer satisfaction and service quality of EVM NISSAN Pvt ltd
35	ASHY PRINCE GEORGE		Study of employee satisfaction in health care with reference to vijayas hospital,kollam
36	CHAITANYA BHARADWAJ		A study on financial planning and control of NBFC bank kinara capital
37	CHANDANA SIVARAJAN		A Study on the Marketing Information System of KMML, Chavara, Kollam, Kerala
38	DEVIKA MANOJ		A study on reward system and it's impact on employee motivation in H&R block Trivandrum Technopark
39	DUDEKULA UMMAR FAROOQ		A Study on the customer perception with respect to V-MART in Nandyal Andhra Pradesh
40	GOKUL GOPINATH		A study on benefits and challenges of e-banking, with special reference to kerala
41	GURUPRIYAN PR		“A Study On Financial Inclusion And Financial Literacy Among Tribes: With Special Reference To The Tribes In Nedukayam, Karulai ”
42	HARIKRISHNAN A		A Study On Financial Performance Analysis At Ramdas Clinic and Nursing Home,
43	JASWIN ABRAHAM		Financial Ratio Analysis of KSE Limited
44	JAYADEV TS		“A Study On The Impact Of Employee Performance On Customer Loyalty In Pharmacy Service.” - Aster Pharmacy
45	JEBIN ANTONY		A study on Impact of Material Management on purchasing of raw materials in Bismillah feed company, palakkad
46	JERIN JAMES JOSEPH		A study on sales promotion techniques used to Rubco Haut Wood PVT.Ltd
47	JESVIN P JOSE		Study on organisational commitment and job satisfaction of employees at bethany hospital
48	JITHIN JOHNSON	A Study On The Impact Of Service Quality On Customer Satisfaction With A Special Reference To Maruti Suzuki Customers In Kollam District.	
49	JOEL PHILIP B	A study on work life balance of women employees in IT sector with reference to Infopark Kochi	

50	JOSHAN M. JOHN		A study on awareness & acceptance of Google pay among college students with reference to Pathanamthitta district, kerala
51	JOSHIN JACOB	Prof. Jagadeesh Babu M K	A study on functional area of corporate bank services in kerala
52	JOYAL MATHEW JAMES		Employee attrition in hospitality sector - a study with reference to niraamya retreats back waters and beyond , kumarakom
53	JUSTIN MATHEW ABRAHAM		A study on financial statement analysis of britannia industries ltd
54	K M MUSKIN		A study on role of e-learning in higher education among students with special reference to kannur district
55	LIJIN K ABRAHAM		A study on customer perception and responsiveness towards 5g networks in kr puram
56	LIKKU MARIAM SHIJU		A study on awareness of nri schemes provided by sbi bank at pathanamathitta branch , kerala
57	LINO JOSEPH		A study on customer attitude and satisfaction level with reference to airtel service
58	LINO WILSON		A study on quality of work life of employees in the banking sector with reference to pathanamthitta district”
59	LINTA SIBI		A study on evaluating the impact of work from home on productivity of teaching professionals
60	ISSON ISSAC KURUVILLA		A study on quality of service at domain2host,chennai
61	MOHAMED MISFER M		A study on performance of cargo and customs clearance at sci, chennai tamilnadu
62	MONISHA R		A study on e-commerce online shopping with special reference to amazon, bangalore
63	MUGESH RAJ B		A study on inventory management & budgetory control system in sriram life insurance
64	NAIGIL THOMAS		A study on effect of hybrid working model
65	NASARUDHEEN KP		A study on financial performance analysis of malappuram district co-operative bank ltd , ponnani branch
66	NAYANA K	A study on consumer behaviour towards green products with special reference to nilambur thaluk	
67	NIKHIL JOY	A study on influence of viral marketing messages on consumer	

68	NIKHIL NARAYANAN		A study on General working and profitability analysis of pallikere service co-operative Bank LTD,pallikere
69	NISHA GEORGE		The impact of job stress among the employees at fidelity national finance with reference to bangalore,India
70	NIVYA		A Study On consumer insight towards unified payment interface (UPI)
71	POURNAMI MB		A study on Performance Management system among employees at Embark Edu solutions,Pathnanamthitta
72	PRASAD V		A Study on financial structure of TVS Motor Company at hosur
73	PRAVEENA K		A study on work life balance of nursing staff with reference to THE hospitals in Malappuram, Kerala
74	PYARI SHAJI		Effect of compensation management on the employees of HDFC Bank
75	RADHIKA RAJAN	Prof Gopi G	A study on the effect of electronic word of mouth and online reviews on consumer purchase decision
76	RAJOLI NIKHIL		A study on the Brand image of Bharti Airtel LTD, Tirupati
77	REJU JOHNSON J		A study on effectiveness of public distribution system in Trivandrum
78	RIFFAIDEEN		A study on creativity in advertisement with respect to various advertisements agency at Infosys,Chennai,tamilnadu
79	RIJIN C GEORGE		A study on the awareness of internet banking among the college students of Kottayam district
80	ROHITH R NAIR		A study on distribution channel of kerala state centre for advanced printing & training
81	ROHITH T NAIR		A study on knowledge management at district khadi and village industry ,pathanamthitta
82	RUFOSE N J		A Study On Systematic investment plan and lumpsum investment on flipkart at kannur
83	SACHIN BM		A Study on Individual investors behaviour towards mutual funds in India
84	SAGAR C R		
85	SAGAR SHEET	Prof. Shilpa B S	A Study on Brand Recall & Awareness of Sriram Life Insurance in the sector of Home Insurance with reference to Bangalore,Karnataka

86	SAJAN GEEVARGHESE	A study on problems in road transportation at Ellipso logistics pvt ltd in Chennai,Tamilnadu
87	SANAL BHASY	A study on solid waste management in households of Kannur district
88	SANDESH D	A study on Inventory Control Management with reference to Ajute International,Arsikere -Hassan ,Karnataka
89	SANIYA KK	A study on employee relations management at evm nissan pvt ltd.
90	SANOOB BASHEER	A Study of Current Trends of Internet Marketing Towards Online Shopping in banglore karnataka
91	SARATH S	A study on effectiveness of performance appraisal system at Kerala state coir corporation ltd, Enadimangalam, Adoor
92	SHAHANA	A comparative study on Retail pharmacy and in-house pharmacy with reference to hospitals in Thrissur, Kerala
93	SHAIK GOUSE	A comparative study of online and offline shopping behaviour of consumer in Vijaywada district
94	SHAIK MANSOOR BASHA	A Study on Customer Perception towards Nandini Milk Products in Chikkaballapur,Bangalore
95	SHALINI S PRAKASH	A study of college student's attitude towards Agriprenurship in Thrissur , Kerala
96	SHAMEEM FARHATH AA	A Study on Customer Perception towards Service Quality of Kerala Gramin Bank
97	SHINE PS	A Study on Income Tax Planning of Individual Assessee with reference to Banking Sector in Kerala
98	SHINIL T K	A study on customer knowledge and perception towards GST with special referene to kannur district,Kerala
99	SINI K SAM	A Study On Worklife Balances Of Employees Shiram Life Insurance Bangalore, Karnataka
100	SIYANA THOMAS	A study on role of financial enterprise on rural development with reference to pathanamthitta district, kerala
101	SOURAV M S	A Study of Employee Perception on Green Human Resource Management with reference to IT sector in Kerala

10 2	SREYAS.S	Dr Lalitha P S	A Study on Consumer Perception towards OTT platforms in Pathanamthitta District
10 3	SUHAS B M		A Financial Analysis of ICICI Bank at Devanahalli Bangalore Karnataka
10 4	SUJA SV		A study on role of marketing strategies determining consumer purchase behaviour on amazon company at kerala
10 5	SWETHA UNNIKRISHNAN		A study on employee satisfaction at Terumo Penpol Thiruvananthapuram
10 6	SWITHIN C		An administrative study on kalliasseri weavers co-operative society Ltd in kannur district
10 7	SYLESH		An analytical study on investment behaviour of NRIs with special reference to Malappuram district
10 8	VAISAKH KV		A study on customer perception towards mall of joy at kottayam, Kerala
10 9	VAISHNAV MALAYIL		A study on investment pattern of government employees in kozhikode district, Kerala
11 0	VINEETH K		A study of customer satisfaction towards max fashion brand at malappuram
11 1	VINEETHA MARY WILSON		A study on employee satisfaction at Fidelity National Financial India Pvt Ltd. Brookfield, Bangalore
11 2	VISHNU PRASAD		A study on consumer satisfaction of jio with special reference to nilambur area
11 3	VISHNU S NAIR		A study on After sales service in Renault showroom, Kerala, pathanamthitta
11 4	VISHNU SUNIL		A study on impact of celebrity endorsement on consumers of FMCG products " special reference to Palakkad district, Kerala
11 5	VYSAKH JAYASEELAN		A study on subscribers response to mobile number portability with special reference to Kannur area
11 6	VYSHNAVI A	A study on job satisfaction of employees in muthoot hospital at Pathanamthitta District, Kerala.	

11 7	YADHUKRISHNA K U	'A study on customer expectations towards services offered by co-operative bank' with special reference to Thrissur district .
11 8	ZEN MATHEW PAUL	A study Impact of Digital Marketing on consumer buying behaviour at Kochi


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